



Applied
Mechanics

WORKSHOPS FOR ORGANIZATIONS

“Applied Mechanics came to Microsoft to teach me and my team how to unlock our creativity. The workshop was invaluable for everyone: designers, engineers, artists, and managers. We were able to see new solutions to old problems, bond as a team, and be empowered as creative leaders. Their visit was a truly unique and impactful experience.”
— Jeremy Lee, Microsoft

“I think about traditional brainstorming, I think we all know how to do that. And I wonder if we can brainstorm in a different way, to say, let's think of the most impossible things first. Not just what's in the realm of possibility... even if people think it's crazy, to say, 'let's give it a week. Play it out, see if it's possible to make what seems impossible reality.' And you might find you get some richer conversations. This goes to the earlier point... what can I frame up, what can I do that gives people a different way to engage with me, or with a project?”
— Participant, “Fail Better: A Workshop in Productive Failure” at Turner Broadcasting

Fail Better: A Workshop in Productive Failure

Creativity and innovation are vital to the success of individuals, teams, and companies, yet few work environments offer incentives to take risks or try radically new approaches. Set aside your existing ideas about “what works”, because this workshop is designed to teach you how to fail. Through a sequence of physical and creative exercises, you and your team will learn how to generate entirely new concepts and materials... and then throw them away.

Practicing the Impossible: An Approach to Creative Problem-Solving

An effective team sees every new problem as an opportunity for innovation. The Creative Problem Solving workshop pushes you to think farther outside of the box than you may have thought possible. Applied Mechanics' methodology will teach you how to emphasize continual output and banish self-critique. Your team will learn to hold the critical impulse at bay long enough for you to conceive of ideas that might otherwise be dismissed as “impossible.”

Communication Strategies

Teamwork requires that each member balance the project's larger goals with their own individual contributions. In this workshop, we will practice active listening, new collaborative models, and turning miscommunication into opportunity for new ideas and relationships to emerge. Effective communication on your team can mean the difference between synergy and chaos.

Collaborative Leadership & Team Building

Applied Mechanics operates on a co-operative model relying on leadership without hierarchy. Both our business and artistic models depend on our individual abilities to shift seamlessly between leading and collaborating. In this workshop, your team will create a fictional world. In order to do so, you'll have to both lead and follow, working together to establish rules and systems, complete tasks, and achieve long-term objectives. By the end of the workshop, you'll have developed new strategies for working creatively and effectively with others whether you're the most junior member of the team or its CEO.

If you would like to know more about our programs and pricing, please contact
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